

MUHAMMAD USMAN

Freelance Full-Stack & AI Automation Engineer

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100%

UPWORK JOB SUCCESS

42+

JOBS COMPLETED

700+

HOURS ON UPWORK

Worldwide

REMOTE • PKT +5:00

01 // PROFILE

Freelance full-stack developer and AI automation engineer. I build revenue-critical systems: AI voice agents, GoHighLevel ecosystems, n8n & agentic automations, and full-stack products — measured in booked calls, hours saved, and work that actually ships. You work with me directly, from the first call to launch.

02 // EXPERIENCE

Freelance Full-Stack & AI Automation Engineer

2023 – PRESENT

Independent • Top Rated on Upwork

Working directly with business owners and agencies worldwide — scoping, build, launch, and handover, with no account managers in between.

- 100% Job Success on Upwork across 42+ jobs and 700+ hours
- Shipped full-stack products and high-converting websites in Next.js / TypeScript
- Built database-reactivation and lead-routing systems across GoHighLevel and n8n

AI Consultant & GoHighLevel Expert

MAY 2025 – AUG 2026

LionsPath Consulting

Designed and built a complete AI-powered outreach system that books qualified appointments directly onto clients' calendars.

- Built multi-channel cold outreach combining AI email, AI voice (Retell AI), AI SMS, and LinkedIn into one coordinated system
- Developed agentic AI workflows with Claude, plus automations in n8n, Make, and CloseBot
- Built complex GoHighLevel workflows that log every outreach touchpoint made outside GHL, centralizing each prospect's full history inside the CRM
- Acted as the AI and GoHighLevel consultant on system design, from strategy through build and launch

AI Specialist — SMS & Voice AI

MAR 2024 – APR 2025

ZappyChat

Built AI SMS and voice solutions for ZappyChat's clients, most of them running on GoHighLevel.

- Designed and set up customized AI SMS bots on ZappyChat to qualify leads, answer questions, and move conversations toward booked appointments
- Built AI voice agents with Vapi and Retell AI for inbound and outbound calls
- Created custom GoHighLevel workflows connecting the SMS and voice agents to each client's pipelines, calendars, and follow-up

04 // SKILLS

FULL STACK

CORE

GOHIGHLEVEL

SPECIALTY

VOICE AI

SPECIALTY

N8N AUTOMATION

CORE

AGENTIC AI

R&D

WORDPRESS

ON-DEMAND

SMS & CHAT AI

SPECIALTY

05 // TOOLBOX

Next.js / React

TypeScript / Node.js

PostgreSQL

GoHighLevel

n8n

Vapi / Retell

Claude Code / Agentic AI

WordPress

Vercel / Docker

06 // LINKS

LINKEDIN

linkedin.com/in/usman-builds-ai

UPWORK

upwork.com/freelancers/iamusman

GITHUB

github.com/usmanbuilds-ai

• OPEN FOR PROJECTS

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- Worked directly with multiple clients to scope, configure, and launch their bots and automations

AI Automation Specialist — Voice & SMS AI

FEB 2024 — NOV 2025

HL PRO TOOLS

Built white-label AI voice and SMS systems for HL PRO TOOLS clients, delivered under their own branding and integrated with GoHighLevel.

- Designed and built complete custom AI systems for clients, covering both voice and SMS agents from setup to launch
- Created AI voice agents and AI SMS bots that qualify leads, handle conversations, and book appointments
- Built and managed GoHighLevel workflows connecting the AI agents to client pipelines, calendars, and follow-up sequences

03 // PROJECTS

AgentWrap — White-label Vapi & Retell AI platform for agencies

agentwrap.io

Designed and built a complete white-label platform that lets agencies resell Vapi and Retell AI voice agents under their own brand.

- Agencies set their own pricing and bill their clients directly through the platform
- Clients get their own portal to access and manage their AI agents
- Native GoHighLevel integration: appointments are booked and call summaries are written to the CRM automatically, with no complex n8n workflows needed
- API integrations with third-party CRMs for agencies not using GoHighLevel